

Department of Media

Courses:

Course Coding for the Department of Media

First Academic Year: Public Relations, Radio and Television, and Journalism Departments:

First Semester

Course Code	Course Name	Units
Arb1301	Arabic Language Skills 1	2
Eng1501	English Language Skills 1	2
CS1202	Computer Skills	2
Med1702	Media Documentation	3
Med1703	Media Editing 1	2
Med1704	Photography	3
Med1705	Introduction to Communication	3
Psy1401	General Psychology	2

Second Semester

Course Code	Course Name	Units
NC1200	National Culture	2
Med1706	History of Media	3
Med1707	Media Editing 2	2
Med1708	Introduction to Public Relations	3
Med1709	Introduction to Radio and Television	3
Med1710	Introduction to Journalism	3
Med1701	Study and Communication Skills	2
ISS10160	Islamic Studies	2

First: Requirements for the Public Relations Department: Second Academic Year: Public Relations Department:

Third Semester

Course Code	Course Name	Units
Med2711	Public Opinion	3
Med2712	Media Marketing	3
Med2713	Advertising Management	3
Med2714	Organizing Events and Occasions	3
	Statistics	2
Arb2300	Arabic Language 2	2
23 Eng	English Language Skills 2	2

Fourth Semester

Course Code	Course Name	Units
Med2715	Specialized Media	3
Med2716	Communication Technology	3
Med2717	Public Image	3
Med2718	Writing in Public Relations	3
Med2719	Media Psychology	3
Med2720	Media Terminology	2

Third Academic Year: Public Relations Department:

Fifth Semester

Course Code	Course Name	Units
Med3721	Media Concepts	2
Med3722	Media and Development	3
Med3723	Media Theories	3
Med3724	Management of Media Institutions	2
Med3725	Public Relations Management	2
Med3726	Design and Design Principles	3
Arab3	Arabic Language 3	2

Sixth Semester

Course Code	Course Name	Units
Med3727	Advocacy and Persuasion	3
Med3728	The Art of Negotiation	2
Med3729	International Media	3
Med3730	Contemporary Political Systems	3
Med3731	Media Research Methods	3
Med3732	Interpersonal Communication	2
Med3733	Print Design and Production	3

Fourth Academic Year: Public Relations Department: Seventh Semester

Course Code	Course Name	Units
Med4725	Art and Literary Criticism	2
Med4726	International Organizations	3
Med4727	Media Economics	3
Med4728	Planning Media Campaigns	3
Arab4	Arabic Language 4	2
Med4129	Applications in Public Relations	3

Eighth Semester

Course Code	Course Name	Units
Med430	Communication and Society	3
Med431	Media Legislation	3
Med4132	Internal Communication in Organizations	3
Med4133	Crisis Management in Public Relations	3
Med4134	Protocol and Etiquette	3
Med4135	Graduation Project	3

Second Academic Year: Radio Department:

Third Semester

Course Code	Course Name	Units
Med2710	Public Opinion	3
Med2736	Radio Engineering	3
Med2737	Principles of Radio Production	2
Med2738	Introduction to Drama	2
MA1302	Statistics	2
Arab2	Arabic Language 2	2
2Eng	English Language Skills 2	2

Fourth Semester

Course Code	Course Name	Units
Med2705	Specialized Media	3
Med2739	Radio Drama	3
Med2740	Editing and Mixing	2
Med2741	Writing for Radio and Television	3
Med2709	Media Psychology	2
Med2710	Media Terminology	2

Third Academic Year: Radio Division:

Fifth Semester

Course Code	Course Name	Units
Med3755	Media Concepts	2
Med312	Media and Development	3
Med313	Media Theories	3
Med3241	Radio and Television Advertising	3
Med3242	Radio and Television Directing (1)	2
Med316	Design and Design Principles	3
Arab3	Arabic Language 3	2

Course Code	Course Name	Units
Med320	Contemporary Political Systems	3
Med3243	Television Drama	2
Med3244	Radio and Television Directing (2)	2
Med321	Media Research Methods	3
Med319	International Media	3
Med3245	Television Photography	3
Med317	Advocacy and Persuasion	3
Med323	Print Design and Production	3

**Fourth Academic Year: Radio Division:
Seventh Semester**

Course Code	Course Name	Units
Med4725	Literary and Artistic Criticism	2
Med4727	Economics of Media	3
Med4746	The Art of Delivery	2
Med4747	Documentary Programs	3
Med4748	Radio and Television Research	3
Med4726	International Organizations	3
Arab4	Arabic Language 4	2

Eighth Semester

Course Code	Course Name	Units
Med4749	International Radio and TV Channels	2
Med4730	Communication and Society	3
Med4750	Media Translation	2
Med4751	Production Management and Economics	3
Med4752	Applications in Radio and Television	3
Med4731	Media Legislation	3
Med4753	Graduation Project	3

Third: Requirements for the Journalism and Publishing Division:

Second Academic Year: Journalism and Publishing Division:

Third Semester

Course Code	Course Name	Units
Med201	Public Opinion	3
Med2354	The Press News Story	3
Med2355	The Press Report	3
Med2356	The Press Interview	3
012	Statistics	2
Arab2	Arabic Language 2	2
23Eng	English Language Skills 2	2

Fourth Semester

Course Code	Course Name	Units
Med205	Specialized Media	3
Med2357	The Press Article	3
Med2358	The Press Investigation	3
Med2359	Press Sources	3
Med209	Media Psychology	3
Med210	Media Terminology	2

Third Academic Year: Journalism and Publishing Division:

Fifth Semester

Course Code	Course Name	Units
Med3711	Media Concepts	3
Med3712	Media and Development	3
Med3713	Media Theories	3
Med3760	Press Criticism	3
Med3761	Press Advertising	3
Med3716	Design and Design Principles	3
25Arb3	Arabic Language 3	2

Sixth Semester

Course Code	Course Name	Units
Med3717	Advocacy and Persuasion	3
Med3762	Press Production	3
Med3719	International Media	3
Med3720	Contemporary Political Systems	3
Med3721	Media Research Methods	3
Med3763	Electronic Journalism	2
Med3723	Print Design and Production	3

Fourth Academic Year: Journalism and Publishing Division:

Seventh Semester

Course Code	Course Name	Units
Med4725	Literary and Artistic Criticism	2
Med4726	International Organizations	3
Med4727	Economics of Media	3
Med4764	Specialized Journalism	2
Arab4	Arabic Language 4	2
Med4765	Applications in Journalism	3

Eighth Semester

Course Code	Course Name	Units
Med4730	Communication and Society	3
Med4731	Media Legislation	3
Med4766	Website Design	3
Med4767	Press Campaigns	3
Med4768	Press Cartoons	3
Med4769	Graduation Project	3