Department of Media

Considering the importance and increasing role of media and communication in the lives of modern societies and their impact on politics, society, culture, and individual psychology, especially in the areas of comprehensive development, and the role that media plays in the age of globalization in the development of developing societies in all fields, and given the immense power that media outlets represent in all areas, as well as the danger they pose to national identity, and the attempts of major powers to dominate and infiltrate developing countries, it was natural to pay attention to the media system, its human resources, and the investment of financial resources in order to keep pace with the increasing development in media technologies and communication technology, to fortify society.

For these and other reasons, the need arose to open a Department of Media at the college, and also to address the shortage in media institutions in the city of Derna and its surroundings.

The department was established with the opening of the Public Relations division in (2001-2002), when the university was named the University of Derna. Then, in (2005-2006), the Press and Publishing division was opened, and in (2006-2007), the Radio and Television division was opened, when the university was named Omar Al-Mukhtar University. The department has graduated (21) batches, totaling (551) students, (287) males and (244) females.

Vision

The department seeks excellence in the study of media arts and competition locally, regionally, and internationally.

Mission of the Department

The department seeks to develop various Libyan media institutions through the scientific and practical preparation of media professionals and journalists, providing them with the necessary experiences and skills to deal with news, various media outlets, and audiences.

Objectives of the Department

1. To prepare qualified personnel in the various specializations of media arts and qualify them to work in relevant community institutions in line with the requirements of Libyan society using modern technological methods and meeting market needs.
2. To interact with other colleges and universities through holding seminars, activities, events, festivals, art and media exhibitions.

3. To participate in addressing various social phenomena, developing them, and finding solutions through field studies and research.
4. To provide scientific consultations to relevant civil society organizations, contributing to the activation of their assigned roles.
5. To highlight the Libyan Arab and Islamic heritage through embodying artistic and media works and scientific projects in various specializations.
6. To open effective and active communication channels between the college and various professional media outlets in order to create a state of interaction between the academic and applied aspects.
7. To build and qualify media personnel in various fields such as journalism, radio, and public relations.
8. To provide students with theoretical information and practical experiences in the field of communication technology and broadcast engineering.
9. To contribute to building and developing media institutions in the local community.
10. To enrich the movement of scientific research in the media field.