

University of Derna

Master's Program – Faculty of ARTS

GRADUATE STUDIES, FACULTY OF ARTS

DEPARTMENT OF MEDIA

1. Department of Media

Considering the importance and increasing role of media and communication in the lives of modern societies and their impact on politics, society, culture, and individual psychology, especially in the areas of comprehensive development, and the role that media plays in the age of globalization in the development of developing societies in all fields, and given the immense power that media outlets represent in all areas, as well as the danger they pose to national identity, and the attempts of major powers to dominate and infiltrate developing countries, it was natural to pay attention to the media system, its human resources, and the investment of financial resources in order to keep pace with the increasing development in media technologies and communication technology, to fortify society.

For these and other reasons, the need arose to open a Department of Media at the college, and also to address the shortage in media institutions in the city of Derna and its surroundings.

The department was established with the opening of the Public Relations division in (2001-2002), when the university was named the University of Derna. Then, in (2005-2006), the Press and Publishing division was opened, and in (2006-2007), the Radio and Television division was opened, when the university was named Omar Al-Mukhtar University. The department has graduated (21) batches, totaling (551) students, (287) males and (244) females.

2. Vision

The department seeks excellence in the study of media arts and competition locally, regionally, and internationally.

3. Mission of the Department

The department seeks to develop various Libyan media institutions through the scientific and practical preparation of media professionals and journalists, providing them with the necessary experiences and skills to deal with news, various media outlets, and audiences.

4. Objectives of the programme

- Preparing scientific competencies capable of acquiring and deepening psychological knowledge of individuals in society.
- Learning how to apply experimental scientific methods to study human behavior.
- Preparing specialists in the field of psychological and educational counseling and understanding its professional aspects.
- Applying psychological theory, research, and practice to enhance individual development and well-being in society.
- The program meets the community's need to prepare specialized personnel in the fields of psychology and mental health.
- Develop graduate programs that are compatible with the prevailing community culture.

5. Program outputs

Clinical Psychologist: Works in hospitals and psychiatric clinics, providing psychotherapy sessions for individuals suffering from disorders such as depression and anxiety.

Educational Psychologist: Works in schools and educational institutions to provide psychological and educational support to students.

Psychological Counselor: Provides psychological consultations in centers or companies, working to improve personal and professional performance.

Industrial Psychologist: Helps organizations improve the work environment and studies employee behavior to increase productivity.

Social Psychologist: Works in behavioral studies and analyzes social interactions within communities or institutions.

6. The goal of the program

Preparing plans and programs for postgraduate studies that meet quality requirements and keep pace with global developments in scientific research, enabling them to keep pace with community needs. Preparing highly qualified academic cadres capable of serving the community. Developing the capabilities, skills, and knowledge of postgraduate students in the field of scientific research.

Developing scientific research to serve community development and contribute to its progress. Strengthening cooperation and communication with the social environment and scientific and research institutions.

7. Program outputs

Through studying the courses, the student will be able to apply his knowledge to serve the nation's issues. Through studying media research methods and research training, the student will be able to enrich his research spirit in the field of media.

8. Courses within the program

The program includes one track, the coursework and master's thesis track. The program consists of nine (10) courses distributed over three (3) semesters, for a total of (30) credit hours, in addition to the preparation of a master's thesis. After completing the graduation requirements, the student is awarded a master's degree in (Psychology).